{algo} factory

PRESTASHOP MODULE

Promo Bar v2.4.47

November 3, 2026

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About the module

Promo Bar displays a promotional banner at the top of every page of your PrestaShop store: an offer, a new product, a discount code or an important message. Each banner combines a text, a countdown and a button, in the order and colours of your choice. You schedule its display dates, choose to show it on desktop, mobile or both, and can prepare several banners in advance.

INFORMATION	VALUE
Author	Algo Factory
Current version	2.4.47
PrestaShop compatibility	1.7 to 9.x
PHP compatibility	As required by your PrestaShop version
Multistore	Yes, each banner can be assigned to one or more stores
Multilingual	Yes, interface provided in French and English; text, button label and button link editable per language

Who is this module for?

- Merchants who regularly run campaigns (sales, Black Friday, flash sales, free shipping)
- Stores that must share information with every visitor (delivery times, closures, new products)
- Merchants who want to schedule their campaigns in advance, without technical help

What the module brings

- You highlight your offers as soon as visitors arrive, on every page
- You create urgency with a countdown to the end of the offer
- You schedule banners by date: they appear and disappear on their own

Requirements and compatibility

Technical environment

ITEM	REQUIREMENT
PrestaShop	1.7.0 or later
PHP	Version required by your PrestaShop

ITEM	REQUIREMENT
Theme	PrestaShop 1.7+ compatible theme displaying the `displayBanner` hook (as the Classic theme and most themes do)

Required native modules

None. The module works on its own.

Tested PrestaShop versions

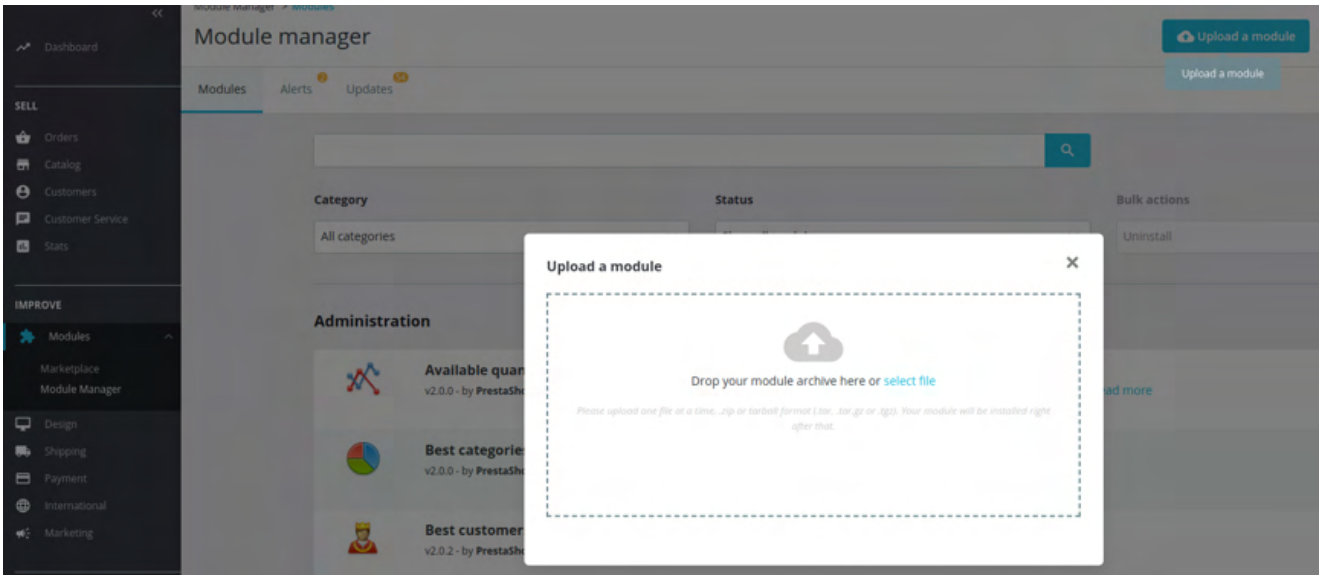
PRESTASHOP VERSION	STATUS
1.7.x	✓ Compatible
8.x	✓ Compatible
9.x	✓ Compatible

Installation

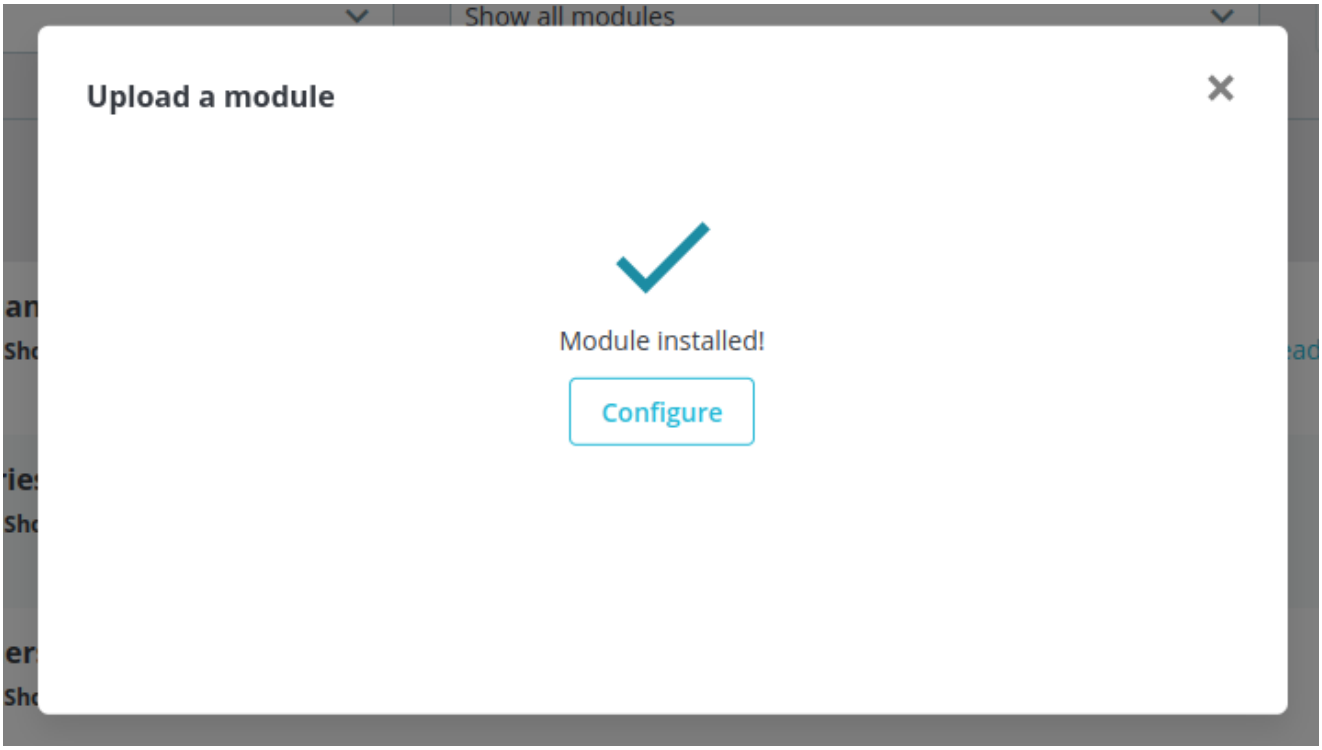
The module installs without modifying any PrestaShop core file: your store can still be updated.

Method 1: From the back office (recommended)

1. Download the `afpromotionalbanner.zip` archive provided by Algo Factory
2. Log in to your PrestaShop back office
3. Go to **Modules > Module Manager**
4. Click **Upload a module** (top right)
5. Drop the `afpromotionalbanner.zip` archive into the window that opens



1. PrestaShop installs the module. Click **Configure** to open its settings.



Method 2: Via FTP

Use this if the back-office installation fails (PHP upload limit, hosting restriction).

1. Unzip `afpromotionalbanner.zip` on your computer: you get an `afpromotionalbanner/` folder
2. Connect to your server via FTP or SFTP
3. Upload the `afpromotionalbanner/` folder to `/modules/` at the root of your PrestaShop
4. In the back office, go to **Modules > Module Manager**
5. Search for **Advanced Promotional Top Bar**
6. Click **Install**

Post-installation check

- The module appears in **Modules > Module Manager** with the "Installed" status
- The **Design > Advanced Promotional Banner Manager** menu is available
- A sample banner, "My promotional banner", is created **disabled**: edit it or create your own

Uninstallation

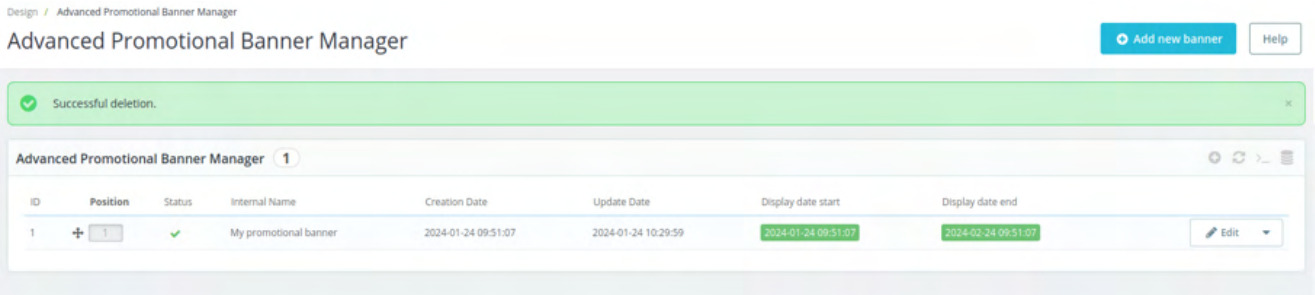
1. Go to **Modules > Module Manager**
2. Search for **Advanced Promotional Top Bar**
3. Click **Uninstall** in the drop-down menu on the right

> **Note**: uninstalling deletes all your banners and their settings.

Configuration

Manage your banners from **Design > Advanced Promotional Banner Manager**, or from **Modules > Module Manager > Advanced Promotional Top Bar > Configure**.

Banner list

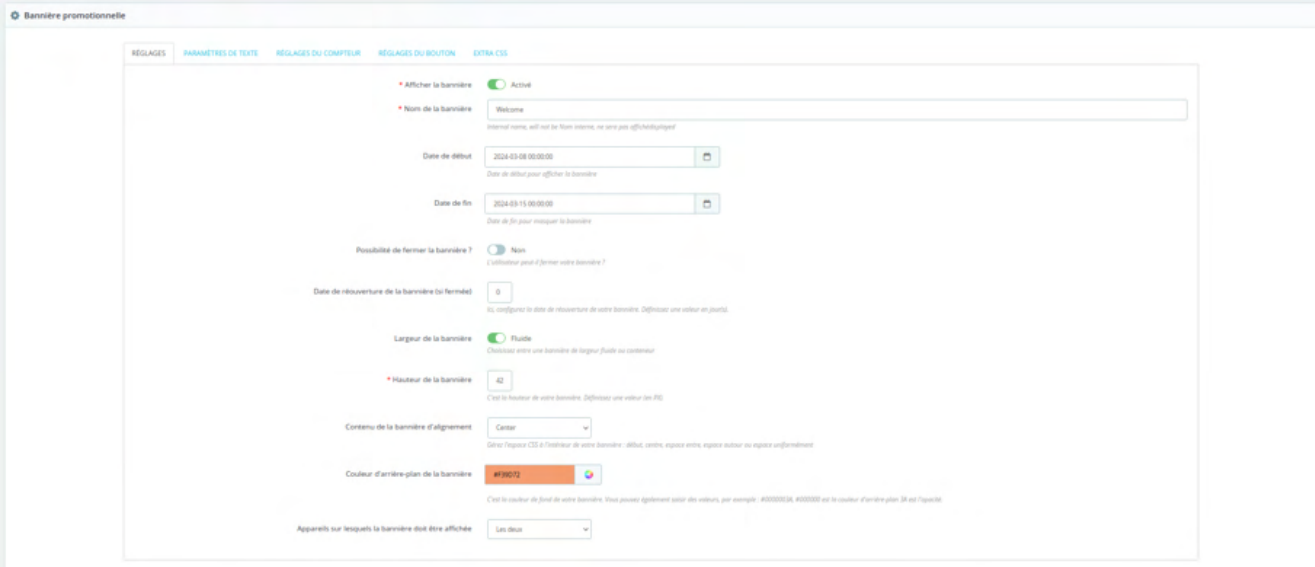


For each banner, the list shows its ID, position, status, internal name, creation and update dates, and display start and end dates. From this page:

- Click **Add new banner** to create a banner
- Click **Edit** to change an existing banner
- Drag a row in the **Position** column to change the display order
- Click the status icon to enable or disable a banner

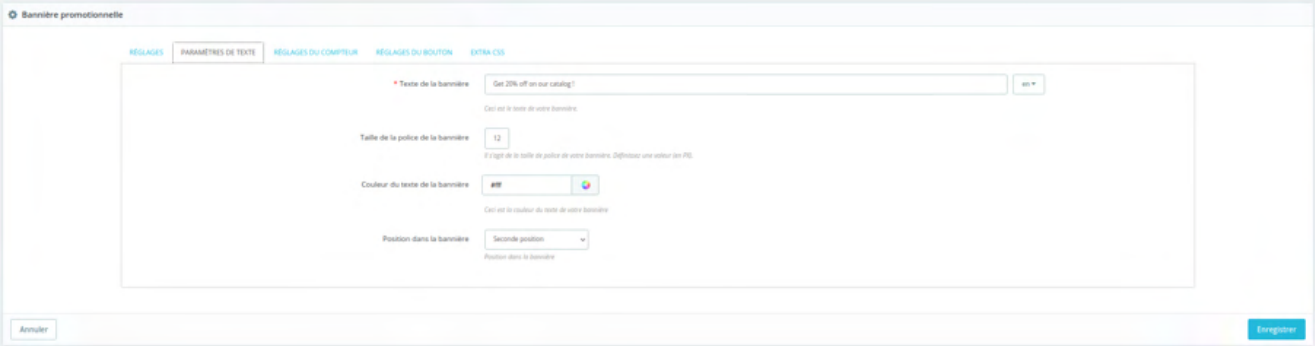
A banner's form has five tabs. In the tables below, the last column gives the settings of the sample banner created at installation: a good starting point for your first banner.

Tab 1: Global Settings



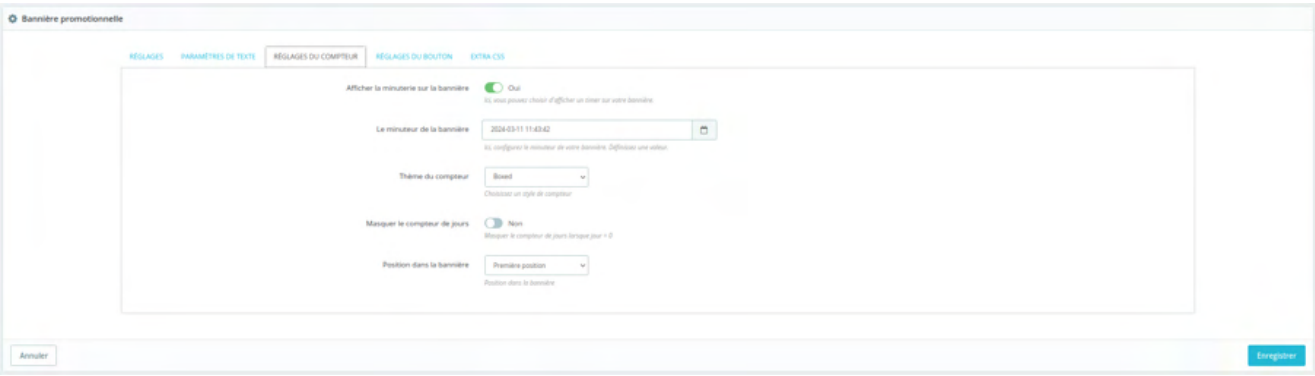
FIELD	DESCRIPTION	SAMPLE BANNER
Display banner	Shows or hides the banner	Disabled
Banner's name	Internal banner name, not shown to visitors	My promotional banner
Start date	Display start date and time	Installation date
End date	Display end date and time	One month after installation
Possiblity to close the banner	Lets visitors close the banner	Yes
Banner's reopening time	Number of days before a closed banner reappears for that visitor	1
Banner width	**Fluid**: full page width; **Container**: theme content width	Fluid
Banner height	Banner height, in pixels	42
Alignments banner content	Layout of text, countdown and button: **Start**, **Center**, **Between**, **Around** or **Evenly**	Between
Banner's background-color	Background colour. You can include opacity: `#0000003A` is black with 3A opacity	`#75215D`
Devices where banner should be displayed	**Only Desktop**, **Only Mobile** or **Both**	Both
Shop association	Multistore: stores where the banner is shown	Default store

Tab 2: Text settings



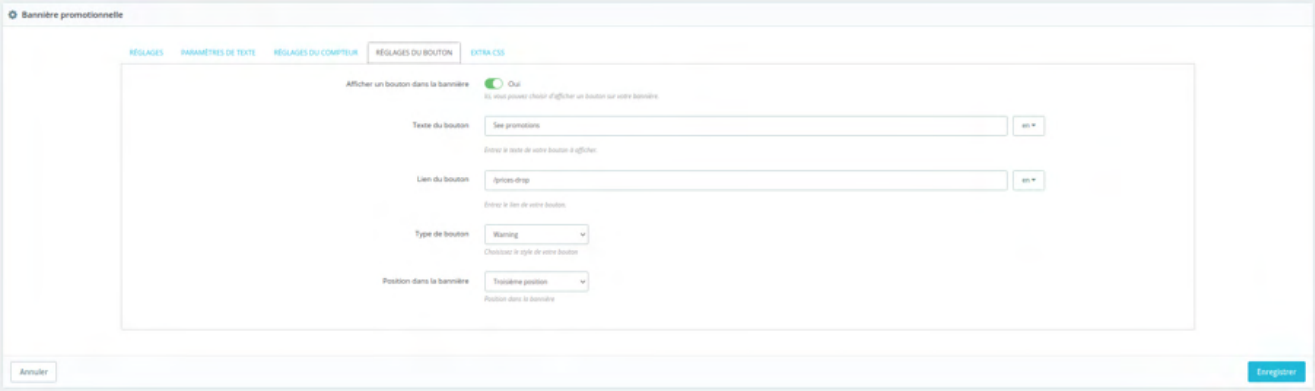
FIELD	DESCRIPTION	SAMPLE BANNER
Banner's text	Banner text, per language	Get 20% off on our catalog !
Banner's font-size	Text size, in pixels	12
Banner's color text	Text colour	White
Order in banner	Position of the text in the banner: **First**, **Second** or **Third position**	Second position

Tab 3: Counter Settings



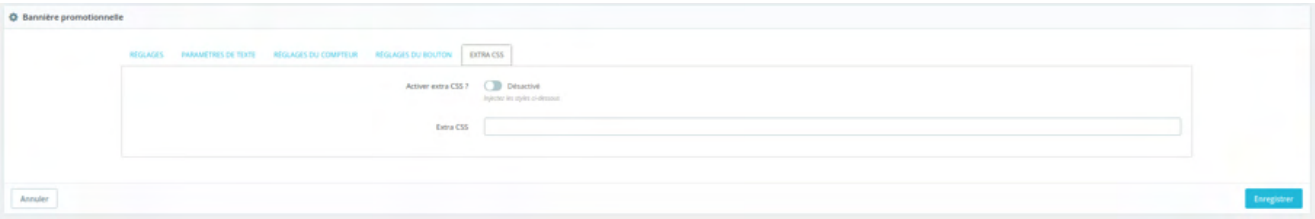
FIELD	DESCRIPTION	SAMPLE BANNER
Display timer on banner	Shows a countdown	Yes
Banner's timer	Countdown end date and time	One week after installation
Counter theme	Counter style: **Boxed**, **No background** or **Modern**	Boxed
Hide Days counter	Hides days when less than one day is left	No
Order in banner	Position of the counter in the banner	First position

Tab 4: Button Settings



FIELD	DESCRIPTION	SAMPLE BANNER
Display button on banner	Shows a button	Yes
Banner's button text	Button label, per language	See promotions
Banner's button link	Address opened on click, per language (for example `/prices-drop` for the price drop page)	`/prices-drop`
Banner's color button	Button style, from the theme: **Info**, **Success**, **Default**, **Warning** or **Danger**	Warning
Order in banner	Position of the button in the banner	Third position

Tab 5: Extra CSS



FIELD	DESCRIPTION	SAMPLE BANNER
Active extra CSS	Applies the CSS entered below	Disabled
Extra CSS	CSS rules specific to this banner	None

> **For users comfortable with CSS**: a faulty rule can break the display of the banner or the page header. Disable the option to return to the standard rendering.

Saving the configuration

Click **Save** at the bottom of the form. The banner shows immediately if it is enabled and today's date is between its start and end dates.

> **If changes do not appear in the front office**: clear the cache in **Advanced Parameters > Performance > Clear cache**.

Features

Feature 1: Banner at the top of the page

The banner shows at the top of every front-office page, above the theme header. Text, countdown and button are arranged in the order you choose.

Where to see it: at the top of every front-office page.

Use cases:

- Announcing "Free shipping from €50" across the store
- Highlighting sales with a button to the price drop page

Feature 2: Scheduling by date

Each banner has a start date and an end date, to the minute. It only appears between these two dates: you prepare campaigns in advance, and the banner disappears on its own when the offer ends.

Feature 3: Countdown

The counter shows the time left in days, hours, minutes and seconds until the chosen date, in one of the three styles offered. It stops at zero.

Use cases:

- 48-hour flash sale
- Last day for delivery before Christmas

Feature 4: Several banners

You can create as many banners as you need. All those that are enabled and within their display period appear, in the order of the **Position** column.

Feature 5: Display per device and closing

Each banner can be limited to desktop or mobile. On mobile, its elements stack. If you allow closing, visitors can hide the banner, which reappears after the chosen delay.

Hooks used

For developers (when integrating with another module):

HOOK	POSITION	USAGE
`displayHeader`	Front	Loads CSS and JavaScript, styles of active banners
`displayBanner`	Front	Displays banners at the top of the page
`displayBackOfficeHeader`	Back	Loads the JavaScript of the banner management page

Third-party module compatibility

Tested and compatible modules

The module does not override any PrestaShop core class and only acts in the front office, through the hooks above. It is compatible with the vast majority of modules and themes.

Known conflicts

No blocking conflict known to date.

The native **Banner** module (`ps_banner`) also uses the `displayBanner` hook. If both are active, their contents show one under the other: set their order in **Design > Positions**.

FAQ and troubleshooting

Frequently asked questions

Q. My banner does not show, why?

A. Check in turn:

1. **Display banner** is on
2. Today's date is between the **Start date** and the **End date**
3. The **Devices** setting matches the device used
4. A text is entered in the language being viewed
5. In multistore, the banner is assigned to the store being viewed
6. You have not closed the banner: test in a private window
7. Your theme displays the `displayBanner` hook (see **Design > Positions**)

Q. Can I show a different banner per language?

A. Text, button label and button link are entered for each active language, using the language selector next to each field.

Q. How do I prepare a campaign in advance?

A. Create the banner, enable it and set its **Start date** to the start of the campaign: it stays hidden until then.

Q. How do I remove the days from the counter?

A. Enable **Hide Days counter**: days are hidden as soon as less than one day is left.

Q. The banner is too tall on mobile.

A. On mobile, text, counter and button stack. Reduce the text size, remove the counter or the button, or create a simpler mobile-only banner (**Only Mobile**).

Debug procedure

1. **Enable PrestaShop debug mode**: set `_PS_MODE_DEV_` to `true` in `config/defines.inc.php` (staging only)
2. **Check the PrestaShop logs**: **Advanced Parameters > Logs**
3. **Disable the banner's Extra CSS** to rule out a styling issue
4. **Temporarily disable other modules** to isolate a conflict
5. **If the problem persists**, contact support (see the Support section)

Clearing the cache

Many display issues are solved by clearing the cache: **Advanced Parameters > Performance > Clear cache**.

Changelog

All notable changes to the module are listed here. Format based on Keep a Changelog.

2.4.47: May 2026 (current version)

Version described in this document.

Support

How to get help

The Algo Factory team supports the module.

CHANNEL	ADDRESS	RESPONSE TIME
Direct email	contact@algo-factory.com	Within 2 business days

Information to include in a support request

1. Exact module version (2.4.47, shown in the Module Manager)
2. PrestaShop version (shown at the bottom of the back office)
3. PHP version (**Advanced Parameters > Information**)
4. Your store URL and the name of the theme used
5. Precise description of the problem: what you did, what you expected, what happened
6. Exact error messages, copied as text

Support scope

Support covers:

- Confirmed module bugs
- Help with configuring and using the documented features
- Compatibility with the PrestaShop versions listed in the Requirements section

Support **does not cover**:

- CSS entered in the Extra CSS tab
- Specific customisations (overrides, custom development): quoted separately
- Conflicts with unlisted third-party modules: analysis available on quote

Feature requests

Your feedback matters: send feature requests to support. They are reviewed and, if accepted, included in a future version, with no commitment on timing.

contact@algo-factory.com
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3 rue Paul Rocache, 31100 Toulouse, France

Why work with Algo Factory

YOUR E-COMMERCE EXPERT

Engineers dedicated to the success of your online business, from audit to maintenance.

2008
serving e-commerce, as E-Well'Com then as Algo Factory since 2016

Expert
in store builds, performance, migration, SEO, modules, maintenance, security and AI

Open source
PrestaShop, Magento and Symfony: proven technologies, no vendor lock-in

AI
governed by an in-house tool and a systematic human review

01
A team of engineers
Software engineers specialised in web development and e-commerce, backed by a network of trusted experts.

02
Custom work is our trade
PrestaShop modules, connectors and Symfony applications built in-house: solutions that fit your business rather than a stack of modules.

03
AI, under control
Our in-house tool speeds up development; end-to-end tests, security, output checks and human review frame every delivery.

04
Performance and visibility
Speed (Google PageSpeed), accessibility and SEO built in from the design stage, to convert more visitors.

05
Long-term support
Audit, development, migration, maintenance and responsive support: a single point of contact at every stage of your project.

06
Transparency and commitment
Excellence, innovation, transparency and ethics: itemised estimates and commitments we keep.

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