{algo} factory

PRESTASHOP MODULE

AF Google Reviews v2.1.5

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About the module

AF Google Reviews collects the reviews from your Google Business profile and displays them on your PrestaShop store: as a carousel, a grid or a list, with a global badge showing your average rating and a floating badge visible on every page. After an order, the module also sends an email inviting your customers to leave a Google review. Reviews are synchronised automatically by a scheduled task (CRON) and gathered on a dedicated page.

INFORMATION	VALUE
Author	Algo Factory
Current version	2.1.5
PrestaShop compatibility	1.7 to 9.x
PHP compatibility	7.2 to 8.3 depending on the PrestaShop version (see Requirements)
Multistore	Yes, reviews are linked to the store that synchronised them
Multilingual	Yes, interface provided in French, English, German and Spanish; emails provided in French, English, German, Spanish, Italian, Dutch, Polish and Portuguese; email subject and content editable per language

Who is this module for?

- Businesses with a Google Business profile that want to showcase their reviews on their store
- Merchants who want to reassure new visitors with verifiable social proof
- Merchants who want to get more Google reviews from their customers

What the module brings

- You display your Google reviews without copying them: they update automatically
- Your average rating stays visible on every page thanks to the floating badge
- You ask each customer at the right moment, after delivery, to enrich your Google profile

Requirements and compatibility

Technical environment

ITEM	REQUIREMENT
PrestaShop	1.7.1 or later

ITEM	REQUIREMENT
PHP	See the table below
Google profile	A published Google Business profile, with its identifier (Place ID)
Scheduled tasks	Ability to create two CRON tasks on your hosting (or with an online CRON service)
Emails	Working PrestaShop email sending, for review requests

Required native modules

None. The module works on its own.

Tested PrestaShop versions

PRESTASHOP VERSION	PHP	STATUS
1.7.x	7.2 to 8.3	✓ Compatible
8.x	7.4 to 8.3	✓ Compatible
9.x	8.1 to 8.3	✓ Compatible

Installation

The module installs without modifying any PrestaShop core file: your store can still be updated.

Method 1: From the back office (recommended)

1. Download the `afgooglereviews.zip` archive provided by Algo Factory
2. Log in to your PrestaShop back office
3. Go to **Modules > Module Manager**
4. Click **Upload a module** (top right)
5. Select the `afgooglereviews.zip` archive
6. PrestaShop installs the module. Click **Configure** to open its settings.

Method 2: Via FTP

Use this if the back-office installation fails (PHP upload limit, hosting restriction).

1. Unzip `afgooglereviews.zip` on your computer: you get an `afgooglereviews/` folder
2. Connect to your server via FTP or SFTP
3. Upload the `afgooglereviews/` folder to `/modules/` at the root of your PrestaShop
4. In the back office, go to **Modules > Module Manager**
5. Search for **AF Google Reviews**

6. Click **Install**

Post-installation check

- The module appears in **Modules > Module Manager** with the "Installed" status
- The **Design > Google Reviews** and **Design > Google Reviews Mails Stats** menus are available
- The **All reviews** page is created (address `/customers-reviews`)

Uninstallation

1. Go to **Modules > Module Manager**
2. Search for **AF Google Reviews**
3. Click **Uninstall** in the drop-down menu on the right
4. Delete the two CRON tasks created on your server

> **Note**: uninstalling deletes the synchronised reviews, the history of emails sent and the module settings. Your reviews of course remain on your Google profile.

Configuration

Open the configuration from **Modules > Module Manager > AF Google Reviews > Configure**. Settings are split into six forms: API connection, display, design, floating badge, review request emails and CRON tasks.

Form 1: API connection

The module offers three ways to connect to Google.

	ALGO FACTORY API	GOOGLE PLACE API (V2)	GOOGLE MAP API (V1)
Google API key required	No	Yes	Yes
Number of reviews retrieved	Up to 100	5	5
Google Cloud fees	No	Possible	Possible
Setup	Simple	Technical	Technical
Status	Recommended	Active	Deprecated

Mode 1: Algo Factory API (recommended)

No Google key is needed: Algo Factory retrieves the reviews for you.

1. Copy the block pre-filled with your domain, offered on the configuration page (copy icon)
2. Send it to help@algo-factory.com with your Algo Factory order number
3. You receive your credentials within 1 business day

4. Enter **Client ID**, **Client Secret** and **Domain**, then save

Mode 2: Google Place API (V2)

Direct connection to Google Cloud Platform.

1. Create a project in Google Cloud
2. Enable **Places API**
3. Generate an API key
4. Find the Place ID of your Google Business profile
5. Enter the API key and the Place ID, then save

Mode 3: Google Map API (V1)

Same setup as V2, with the older Google Maps API. This mode is deprecated and no longer recommended.

FIELD	DESCRIPTION	MODES
API mode	Connection mode	All
Google Place ID	Unique identifier of your Google Business profile	All
Google API key	Your Google Cloud Platform key	V1, V2
Reviews language	Language in which reviews are retrieved	V1, V2
Client ID	Algo Factory public key (starts with `af_`)	Algo Factory API
Client Secret	Algo Factory secret key (starts with `sk_`)	Algo Factory API
Domain	Exact domain of your store	Algo Factory API

Fields show or hide automatically depending on the selected mode.

Synchronising your reviews: click **Synchronise my reviews** in the configuration side panel, or let the synchronisation CRON task do it every day (see Form 6).

Form 2: Display settings

FIELD	DESCRIPTION	DEFAULT VALUE
Minimum rating	Only reviews with a rating equal or higher are shown	5
Max reviews	Maximum number of reviews shown. Enter `all` to show everything	10
Reviews with text only	Hides reviews without a comment	Enabled

> **Tip**: in grid mode, use a multiple of 4 (8, 12) to avoid gaps. 12 suits every screen size.

Form 3: Design

FIELD	DESCRIPTION	DEFAULT VALUE
Display theme	**Google** reproduces the native look of Google reviews (white cards, yellow stars); **Classic** keeps the historical design and its colour settings	Google
Display type	**Carousel** (horizontal scrolling with arrows), **Grid** (4 columns on desktop) or **List** (one review per row)	Carousel
Reviews sorting	By date (newest first, or oldest first) or by position (manual order)	By date
Icon library	**Material Icons** (Classic theme), **Fontawesome 4** (themes using Font Awesome) or **Flaticon** (built into the module, no dependency)	Material Icons
"Leave a review" button	Button that leads to your Google profile	Enabled
Button "All review"	Button that leads to the **All reviews** page	Enabled
Global badge theme	**v1**: centred rating and stars; **v2**: Google logo and business name	v1

Colours, available with the **Classic** theme:

COLOUR	USAGE	DEFAULT VALUE
Container background	Background of the review block	`#ffffff`
Reviews background	Background of each review	`#F4F4F4`
Text, **Links**, **Arrows**	Colours of text, links and carousel arrows	`#252525`
Stars	Star colour	`#e7711b`
Shadow	Drop shadow on reviews	Enabled

Carousel options:

OPTION	DESCRIPTION	DEFAULT VALUE
Autoplay PC, **Autoplay mobile**	Automatic scrolling on desktop and on mobile	Enabled
Arrows PC, **Arrows mobile**	Navigation arrows on desktop and on mobile	Enabled
Include Slick	Loads the Slick carousel library. Disable it if your theme already includes it	Enabled

Form 4: Floating badge

The floating badge shows your Google rating at all times, on every page.

FIELD	DESCRIPTION	DEFAULT VALUE
Google rating badge	Enables the floating badge	Enabled
Theme	**v1** (with close button), **v2** (compact) or **v3** (detailed)	v1
Position	Top left, top right, bottom left or bottom right	Bottom right
Colours	Badge background, text, links and stars	Text and links `#252525`, stars `#e7711b`

Visitors can close the badge: their choice is remembered for 24 hours.

Form 5: Review request emails

The module automatically emails your customers to ask for a Google review, when their order reaches a status you choose.

FIELD	DESCRIPTION	DEFAULT VALUE
Automatic email	Enables review request sending	Disabled
Order status	Status or statuses that trigger sending (for example "Delivered")	None
Number of days before sending	Number of days to wait after the status change	1
Number of days to look back	Maximum age, in days, of the status changes considered by the CRON task	15
Subject	Email subject, per language	-
Content	Email body, per language (visual editor, HTML accepted)	-
Show the review link in emails	Adds a button to the email inviting the customer to leave a Google review	Enabled
Custom review link URL	Optional: button address instead of the automatic Google link	Empty
Test email	Address that receives test emails	Empty

Variables available in the email:

VARIABLE	CONTENT
`{firstname}`	Customer first name
`{lastname}`	Customer last name
`{message}`	Content entered in the back office
`{reviewsUrl}`	Link to your Google profile

VARIABLE	CONTENT
`{unsubscribeUrl}`	Unsubscribe link

Testing sending:

1. Enter a test email address
2. Click **Test the configuration** for a dry run
3. Click **Send the test email** to receive the email

Each email contains an unsubscribe link. The status of unsubscribed customers is shown in **Design > Google Reviews Mails Stats**.

Form 6: CRON tasks

Two scheduled tasks run the module automatically:

TASK	ROLE	RECOMMENDED FREQUENCY
Review synchronisation	Retrieves new Google reviews	Once a day, for example at 3 am (`0 3 * * *`)
Email sending	Sends the review requests that are due	Once a day, for example at 9 am (`0 9 * * *`)

The addresses of both tasks, with your store's security key, are shown on the configuration page: copy them with the button next to each one, then schedule them in your host's scheduled task tool, for example with `curl -s "<copied address>"`.

Features

Feature 1: Displaying Google reviews

Reviews show on the home page, as a carousel, grid or list, with the global badge of your average rating. The review block can also be placed in the side columns and other theme locations, from **Design > Positions**.

Where to see it: home page, and locations chosen in **Design > Positions**.

Use cases:

- Reassuring new visitors from the home page
- Highlighting reviews in the column of a product page

Feature 2: Floating badge

The badge recalls your Google rating and number of reviews on every page, in the corner of the screen of your choice.

Feature 3: "All reviews" page

The module creates a page that gathers all your reviews in a grid, with the global badge: `https://yourstore.com/customers-reviews`. Its address can be changed in **Shop Parameters > Traffic & SEO > SEO & URLs**, row `customers-reviews`.

Feature 4: Review requests by email

After the chosen status change and the set delay, the customer receives your email with a button to your Google profile. Tracking is available in **Design > Google Reviews Mails Stats**: orders contacted, sending date, link click and unsubscription.

Feature 5: Managing reviews

In **Design > Google Reviews**, you see the photo, name, rating and text of each synchronised review. From this list:

- Enable or disable a review
- Change the display order by drag and drop (used with sorting by position)
- Delete a review

Hooks used

For developers (when integrating with another module):

HOOK	POSITION	USAGE
`displayHeader`	Front	Loads CSS, JavaScript and display settings
`displayHome`	Front	Review block on the home page
`displayBeforeBodyClosingTag`	Front	Floating badge
`displayLeftColumn`, `displayRightColumn`, `displayLeftColumnProduct`	Front	Review block in the columns, if you hook it there
`displayBackOfficeHeader`	Back	Resources for the configuration page
`moduleRoutes`	Front	Addresses of the unsubscribe page

The module is a PrestaShop widget: it can be hooked to other theme locations. It also exposes the `FrontGoogleReviewsCron` and `FrontGoogleReviewsEmailCron` front controllers, called by the CRON tasks and protected by a key.

Third-party module compatibility

Tested and compatible modules

The module does not override any PrestaShop core class. It is compatible with all PrestaShop themes: three icon libraries are offered to match yours (Material Icons, Fontawesome 4, Flaticon).

Known conflicts

No blocking conflict known to date.

If your theme or another module already loads the Slick carousel library, disable **Include Slick** to avoid loading it twice.

Recommended complementary modules

- **An SMTP email module** (or PrestaShop's native SMTP settings): it makes review requests more reliable

FAQ and troubleshooting

Frequently asked questions

Q. Reviews do not show.

A. Check in turn:

1. The module is enabled
2. Reviews are synchronised (**Synchronise my reviews** button or CRON task)
3. The minimum rating is not too high: with 5, only 5-star reviews show
4. **Reviews with text only** is disabled if your reviews have no comment

Q. How many reviews are retrieved?

A. Up to 100 with Algo Factory API, 5 at most with the Google APIs (V1 and V2). This limit is set by Google.

Q. The grid layout leaves a gap.

A. Choose a number of reviews that is a multiple of the number of columns: 4, 8 or 12 on desktop (4 columns), 3, 6, 9 or 12 on tablet (3 columns). 12 suits every screen.

Q. Stars do not show.

A. Change the icon library in the Design form: **Flaticon** if your theme does not use Material Icons, **Fontawesome 4** if your theme uses Font Awesome.

Q. My colours are not applied.

A. Colour settings only apply to the **Classic** display theme. The **Google** theme deliberately reproduces the native look of Google reviews.

Q. How do I disable the floating badge?

A. In the **Floating badge** form, disable **Google rating badge**.

Q. The review request email is not sent.

A. Check in turn:

1. **Automatic email** is on
2. At least one triggering order status is selected
3. The email sending CRON task is scheduled and running
4. The delay after the status change has passed
5. The customer has not unsubscribed (**Design > Google Reviews Mails Stats**)

Q. How do I switch from a Google API to Algo Factory API?

A. Choose **Algo Factory API** in **API mode**, enter your credentials (Client ID, Client Secret, Domain), save and synchronise. Reviews already stored are kept.

Q. How do I get my Algo Factory credentials?

A. Email help@algo-factory.com with your Algo Factory order number and your store's domain. We reply within 1 business day.

Debug procedure

1. **Run a manual synchronisation** and read the message shown
2. **Open the CRON task address** in your browser to check that it responds
3. **Check the PrestaShop logs**: **Advanced Parameters > Logs**
4. **Check the browser console** if the carousel or badge does not display correctly
5. **If the problem persists**, contact support (see the Support section)

Clearing the cache

Many display issues are solved by clearing the cache: **Advanced Parameters > Performance > Clear cache**.

Changelog

All notable changes to the module are listed here. Format based on Keep a Changelog.

2.1.5: November 2026 (current version)

Version described in this document.

Support

How to get help

The Algo Factory team supports the module.

CHANNEL	ADDRESS	RESPONSE TIME
Direct email	help@algo-factory.com	Within 1 business day for Algo Factory API credentials, within 2 business days for support
Documentation	This document, updated with each version	-

Information to include in a support request

1. Exact module version (2.1.5, shown in the Module Manager)
2. PrestaShop version (shown at the bottom of the back office)
3. PHP version (**Advanced Parameters > Information**)
4. API mode used and your store URL
5. Precise description of the problem: what you did, what you expected, what happened
6. Message shown during manual synchronisation, copied as text

Support scope

Support covers:

- Confirmed module bugs
- Help with configuring and using the documented features
- Compatibility with the PrestaShop versions listed in the Requirements section

Support **does not cover**:

- Creating and paying for your Google Cloud project (V1 and V2 modes)
- Creating the CRON tasks with your host, which is a matter for their support
- Specific customisations (overrides, custom development): quoted separately

Feature requests

Your feedback matters: send feature requests to support. They are reviewed and, if accepted, included in a future version, with no commitment on timing.

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Why work with Algo Factory

YOUR E-COMMERCE EXPERT

Engineers dedicated to the success of your online business, from audit to maintenance.

2008
serving e-commerce, as E-Well'Com then as Algo Factory since 2016

Expert
in store builds, performance, migration, SEO, modules, maintenance, security and AI

Open source
PrestaShop, Magento and Symfony: proven technologies, no vendor lock-in

AI
governed by an in-house tool and a systematic human review

01
A team of engineers
Software engineers specialised in web development and e-commerce, backed by a network of trusted experts.

02
Custom work is our trade
PrestaShop modules, connectors and Symfony applications built in-house: solutions that fit your business rather than a stack of modules.

03
AI, under control
Our in-house tool speeds up development; end-to-end tests, security, output checks and human review frame every delivery.

04
Performance and visibility
Speed (Google PageSpeed), accessibility and SEO built in from the design stage, to convert more visitors.

05
Long-term support
Audit, development, migration, maintenance and responsive support: a single point of contact at every stage of your project.

06
Transparency and commitment
Excellence, innovation, transparency and ethics: itemised estimates and commitments we keep.

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